

FILE

1975

APRIL 14

35th year

a weekly
publication

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fashion calendar

ruth finley, publisher • 185 east 85st., n.y.,n.y. 10028 • (212) 289-0420

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, APRIL 14, 1975

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Saturday April 12- April 15	FALL-WINTER HOME SEWING SHOW "How to Improve Business Despite Inflation and Recession." Profitability seminar, April 12. Contact: Christopher Cross Assoc., 40 E. 38th, 689-1300.	AMERICAN HOME SEWING COUNCIL	STATLER-HILTON 7TH AVE. & 33RD ST.
Sunday April 13 12:30 P.M.	FASHION SHOW AT SUNDAY BRUNCH Fashion Coordinator: Sybil Weinman. Reservations (\$8.75): PL 3-4500.	RALPH LAUREN	ST. REGIS HOTEL OAK ROOM & KING COLE
April 13- April 15	NEW YORK FALL SHOE SHOW AT HOTEL McALPIN, EMPIRE STATE BLDG., OTHER SHOWROOMS. Contact: Boot & Travelers' Assn. of N.Y., Rm.2180, Hotel McAlpin, PE 6-5700.		
Friday April 11- June 30	PROJECTIONS FALL/WINTER '75 Audio-visual multiple screen slide presentation of Fall/Winter trends in fabric, silhouette, accessories, merchandising. Showings at 8:30 A.M. and 4:00 P.M. By appointment. Contact: Barbara Doljack, 759-8100.	SEVENTEEN MAGAZINE	320 PARK AVENUE 8TH FLOOR
Beginning Monday April 14	OPENING OF FALL COLLECTION Fall separate sportswear and new sweater division. Continuous by appointment. Contact: Marcia Klein, 354-5888.	MAURICE ANTAYA	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday April 14	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Bill Friese, 594-5040.	JERRY FEDER FOR FRANCINE	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday April 14	OPENING OF FALL COLLECTION Continuous showings. Contact: 524-7285.	GALLANT-GALLAVANTER (HERBERT GALLANT)	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
Beginning Monday April 14	OPENING OF FALL COLLECTIONS Continuous by appointment. Contact: Marion Auley, 947-8470.	GUNDA; WILLI OF CALIF; RANDAZZO OF DALLAS	530 SEVENTH AVENUE SYLVAN RICH SHRM-20TH FL
Beginning Monday April 14	PREMIERE COLLECTION OF KNIT ENSEMBLES Continuous showings by appointment. Contact: Michael Hyman, 244-2250.	KNIT BAZAAR BY AGATHA BROWN	1410 BROADWAY SHOWROOM - 14TH FLOOR
Beginning Monday April 14	OPENING OF FALL SPORTSWEAR COLLECTION Introducing a "Way of Life" collection -- sportswear for dress departments. Continuous showings. Contact: Vincent Mignon, BR 9-5991.	MIGNON INTERNATIONAL	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday April 15 10:30 A.M.	FALL AND WINTER DRESSES FROM BRAZIL For press, by invitation. Contact: 799-4960. Thereafter by appointment at showroom, 1411 Broadway, Suite 1762. Contact: 730-8118.	OLIVIER DESIGNS, INC.	1 WEST 67TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 15 5:30 P.M.- 9:00 P.M. Buffet	"ART IN FASHION" -- ORIGINAL PAINTINGS Fashion show presenting knit tops and skirts; art for hand painting on synthetic fabrics, to be produced in limited, signed, numbered editions. By invitation. Contact--showroom, OX 5-4950. Publicity: Allyn Rice Bloeme, 787-6807.	MISS INGENUE (1407 BWY) JAMES PILLET, ATELIER	RUNYON-WINCHELL GALLERY 33 WEST 56TH STREET
Tuesday April 15 5:30 P.M.- 7:30 P.M.	AMERICAN DESIGNER AWARDS FOR LEATHER Fifteenth annual awards presentation to American designers of shoes, boots, handbags, apparel, accessories, recreational equipment. By invitation. (Int'l Leather and Allied Industries Exposition, April 15-16). Publicity: Rita Copelman, 686-7956.	LEATHER INDUSTRIES OF AMERICA	N.Y. HILTON HOTEL TRIANON ROOM
Beginning Tuesday April 15	OPENING OF FALL COLLECTION Also showing of Costume Capers. By appointment. Contact: Peggy Shiller, 239-1150.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday April 15	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: Lynn Marlow, 244-2250.	CABOT KNIT BY PATRICK PORTER	1410 BROADWAY SHOWROOM - 14TH FLOOR
Beginning Tuesday April 15	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Joanne Jaap or Linda Bach, 239-8530.	DESIGN THAI & STAR OF SIAM	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday April 16 8:00 A.M. Breakfast	OPENING OF FALL COLLECTION Showing at 8:45. By invitation. (Note change of date and place). Thereafter at showrm, 1411 Broadway, 9th floor. Publ: Harriette Graham, 354-0600.	SHIP 'N SHORE (1411 BROADWAY)	500 CLUB 500 SEVENTH AVENUE
Wednesday April 16 12:30 P.M.	MEN'S FASHIONS AT LUNCHEON SHOW Reservations (\$8.50): CI 6-9171. Barbetta Publ: Ellen Perl, TE 2-8212.	DIMITRI OF ITALY	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday April 16 4:00 P.M. Cocktails	FALL FASHIONS FOR MEN AND WOMEN By invitation. Thereafter, women's fashions at showroom, 530 Seventh Avenue, 14th floor. Contact: 354-8336.	DIANE VON FURSTENBERG; & EGON VON FURSTENBERG	HOTEL PIERRE COTILLION ROOM
Thursday April 17 10:30 A.M.	PRET-A-PORTER-- N.Y. PREMIERE "Pret-a-Porter Comes to Seventh Avenue" -- Fashions from Paris by Michael Ajers, Clubmen, Georges Memmi; from Italy by Ancona, Marinella, Raffaello, Schvili. By invitation. Thereafter by appointment. Contact: 391-1906. Publicity: Ruth Hammer Associates, 685-8290.	DESIGN CONCEPTS	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Friday April 18 8:30 A.M. Breakfast	PRESS SHOW: ITALIAN KNITWEAR & READY-TO-WEAR Fall-Winter collections by 30 high fashion designers from Rome, Florence, Milan at 3rd annual presentation, in cooperation with Italian Ministry for Foreign Trade. Official opening fashion presentation at 12:00 Noon. Also, April 21, 22, 23 at 11:30 A.M., Crystal Room. By invitation. For trade through April 25 on 11th floor. Contact: Press-Hamra Assoc., 753-9833; Trade, 432-9188.	ITALIAN TRADE COMMISSIONER	HOTEL PLAZA BALLROOM
Friday April 18 12:00 Noon Luncheon	BICENTENNIAL FILM & STAGE PRESENTATION Reviewing 200 years of American fashion; and preview of Fall '75 ready-to-wear. Guest Speaker: Bess Myerson. Co-chmn: Marjorie Deane and Sheila Levy. Prices: \$30.00, members; \$35.00, guests. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	WALDORF-ASTORIA BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
April 20	IGEDO FASHION FAIR IN DUSSELDORF (April 20-24)		
April 20	FLORIDA FASHION MART SUMMER MARKET AT CURTIS HIXON HALL, TAMPA (April 20-22)		
Monday April 21 9:30 A.M.	FALL SHOWING IN CALIFORNIA By reservation. Contact: (213) 627-0806. (L.A.)	HELGA	722 SO. LOS ANGELES ST. SHOWROOM
Monday April 21 4:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter in showroom, 21st floor. Contact: 279-8120.	GAYLE KIRKPATRICK FOR TUDOR SQUARE (1407 BWAY)	500 CLUB 500 SEVENTH AVENUE
Monday April 21 6:00 P.M. Cocktails 7:00 P.M. Show 8:30 P.M. Dinner	ANNUAL FASHION CRITICS' AWARDS SHOW AND DANCE Awards will be presented to students by designer-critics: Adri, Donald Brooks, Erika Elias, Elinore Fishman, Stan Herman, Donna Karan, Kasper, Calvin Klein, Anthony Muto, Leo Narducci, Shannon Rodgers, Bill Smith, Ann Webster, Chester Weinberg, John Weitz. Commentary--Edith Raymond Locke. Parsons Award to Stanley J. Goodman--chairman of Board, The May Department Stores. (Black tie). Reservations: \$150.00. Contact: Edwin Cohen, 741-5662.	PARSONS SCHOOL OF DESIGN (66 FIFTH AVE.)	NEW YORK HILTON HOTEL GRAND BALLROOM
Beginning Monday April 21	FALL COCKTAIL AND EVENING FASHIONS By appointment. Contact: 799-6253.	MIRA DeMOSS	173 WEST 78TH STREET
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Alan Rosenberg, 861-7770.	GIOVANNI DE MOURA LTD.	7 WEST 22ND STREET SHOWROOM - 10TH FLOOR
Beginning Monday April 21	FALL-WINTER COLLECTION Continuous showings by appointment. Contact: Graziella Lobo, 421-4638.	GIVENCHY NOUVELLE BOUTIQUE	145 EAST 52ND STREET 4TH FLOOR
Beginning Monday April 21	FALL AND WINTER SPORTSWEAR COLLECTION Continuous by appointment. Contact: Graziella Lobo, 371-6646.	JEAN HALM-PARIS	ARIANE BRENER LTD. 145 E.52ND-4TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-7880.	EVA FOR ROBERT JANAN	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 524-8126.	JAN'S THINGS	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Monday April 21- April 28	OPENING OF FALL COLLECTION Silk and cotton crochet fashions. By appointment. Contact: Alina Roux, 737-7810.	LACIS,LTD. BY PERICLIS GREK	HOTEL GOTHAM PRIVATE SUITE
Beginning Monday April 21	FALL COLLECTION IN CALIFORNIA Continuous by appointment. Contact: (213) 627-5201 (L.A.)	MR. BLACKWELL	719 SO. LOS ANGELES ST. SHOWROOM
Beginning Monday April 21	FALL-WINTER COLLECTION Continuous by appointment. Contact: Graziella Lobo, 371-6646.	PIRETTA-FINLAND	ARIANE BRENER LTD. 145 EAST 52ND-4TH FL.

Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment.	TIKTINER Contact: 391-1790.	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday April 22 10:00 A.M.	PRESS PREVIEW: PHOTOGRAPHIC EXHIBIT To meet Lord Snowdon, Antony Armstrong-Jones, launching his photographic exhibit, "Assignments." By invitation. (Benefit at 6:30 P.M. -- see below). (Open to public, April 23-May 9). Contact: Meryle Kates, 679-7800, ext. 375.	B. ALTMAN & CO.	361 FIFTH AVE. (34TH ST) 6TH FLOOR
Tuesday April 22 10:00 A.M.	OPENING OF FALL COLLECTION Fashion show of "Gladabouts Collection" by Lois Anderson. By invitation. Thereafter continuous. Contact: Bernice Lewis, 524-6535.	TANNERWAY	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Tuesday April 22 11:00 A.M.	OPENING OF FALL COLLECTION By reservation. Thereafter by appointment. Contact: LO 3-0988. Publicity: Len Gerber, 752-2254.	GIL AIMBEZ FOR GENRE	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday April 22 12:00 Noon Champagne	FIRST SHOWING OF SPORTSWEAR COLLECTION Fall sportswear collection, designed by Agatha Brown. By invitation. Publicity: Marianne Dube, 684-7750. Thereafter by appointment. Contact: 244-2250.	CABOT SPORT	1410 BROADWAY SHOWROOM - 14TH FLOOR
Tuesday April 22 1:15 P.M.	PREVIEW: FASHIONS FROM PARIS AND FINLAND Ariane Brener will present Fall collections by Piretta of Finland and Jean Halm of Paris (with Smorgasbord and Hors d'oeuvres). By invitation. Publicity: Hilary S. King Assoc., 371-4981. Thereafter by appointment. Contact: 755-6881.	PIRETTA OF FINLAND & JEAN HALM OF PARIS	145 EAST 52ND STREET SHOWROOM - 4TH FLOOR
Tuesday April 22 3:00 P.M.	BENEFIT SHOW BY KARL LAGERFELD Karl Lagerfeld will present his Fall 1975 Pret-A-Porter collection at a benefit for the Memorial Sloan-Kettering Cancer Center. By invitation. Tickets: \$20.00. Contact: Brad Tonkin, 879-3000, ext. 2396. Press: Paulette Dufault, 759-6534	THE HOUSE OF CHLOE	LINCOLN CENTER AVERY FISHER HALL
Tuesday April 22 6:30 P.M.	BENEFIT RECEPTION-- "ASSIGNMENTS-SNOWDON" Lord Snowdon will be the guest of honor at a champagne reception to preview his photographic exhibit. Benefit of Association Residence for The Aged. Honorary Chmn: Mrs. Abraham Beame, Mrs. Howard E. Cox, Mrs. John Eisenhower. General Chmn: Mrs. Stanley H. Weintraub. Tickets (\$25 each), contact: 685-6113.	B. ALTMAN & CO.	6TH FLOOR 361 FIFTH AVENUE
Beginning Tuesday April 22	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 239-7080.	JOHN ANTHONY RAINWEAR	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Tuesday April 22	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Wendy Samuel, 832-7100.	ISSEY MIYAKE	PARIS COLLECTIONS 543 MADISON-5TH FLOOR
Beginning Tuesday April 22	OPENING OF FALL COLLECTION By appointment. Contact: 244-3558.	NANTUCKET NATURALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Tuesday April 22	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Bill Levin, 221-1995.	SAMUEL ROBERT	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday April 23 10:00 A.M. Coffee	PREVIEW: FALL AND WINTER COLLECTION By invitation. Publicity: Vera Bacal, PL 3-8421. Thereafter by appointment. Contact: 594-5010.	MADY GERRARD	15 WEST 36TH STREET SHOWROOM - 13TH FLOOR
Wednesday April 23 11:30 A.M.	PREMIERE SHOWING: FALL SPORTSWEAR & DRESSES By invitation. Thereafter by appointment. Contact: Irving Benson, 354-2087.	MARGIT BRANDT USA	512 SEVENTH AVENUE PENTHOUSE
Wednesday April 23 12:30 P.M.	FASHION SHOW AT LUNCHEON By reservation (\$8.50): CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212.	GENE BERK FOR PAGANNE	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday April 23 1:00 P.M.	SHOWING OF FALL COLLECTIONS By invitation. Thereafter by appointment. Contact: Francois Millet, 221-1033.	DANIEL HECHTER & HECHTER SPORT	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday April 23 2:00 P.M.	PREVIEW OF FALL COLLECTION Also Mon., April 28 at 10:00 A.M. By reservation. Contact: 947-7457.	GEORGE SAMEN FOR KIKI HART	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday April 23 4:00 P.M.	PREVIEW OF FALL SPORTSWEAR COLLECTION Show followed by reception. By invitation. Thereafter by appointment, at showroom, 2nd floor. Contact: 354-1500.	BLASSPORT (550 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
Wednesday April 23 6:30 P.M.	CACHAREL FASHION SHOW & BENEFIT COCKTAIL GALA "Les Jardins de Cacharel" -- fashion presentation of Jean Cacharel's Summer collection and cocktail gala to benefit the Reece School. Honorary Chairmen: Ambassador and Mrs. Louis de Guiringaud, Consul General and Mrs. Gerard Gaussen, Mrs. Ellen S. Reece. Co-chmn: Mrs. W. Loeber Landau, Mrs. Thomas E. Murray II, Mrs. Bernard Phillips. Tickets: \$15 single; \$25 couple; \$100 patron. Bloomingdale's contact: Leslie Gillen, 223-7205.	BLOOMINGDALE'S	3RD FLOOR
Beginning Wednesday April 23	FALL COLLECTIONS BY GENE BERK Also g.b. 3. Continuous by appointment. Contact: Marie Lippe, 736-0151.	PAGANNE LTD.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
April 23	INTERNATIONAL FUR FAIR IN FRANKFURT (April 23-27)		
Thursday April 24 10:00 A.M.	FALL COLLECTION BY LEAMOND DEAN By reservation. Thereafter by appointment. Contact: Sidney Blumberg, 947-3850.	H. H. LTD. (TOWNCLIFFE)	512 SEVENTH AVENUE SHOWROOM - 31ST FLOOR
Thursday April 24 11:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter in showroom, 512 Seventh, 11th fl. Contact: 565-2636.	DON SAYRES FOR GAMUT	FASHION TENNIS CENTER 512 SEVENTH AVE-2ND FL.
Thursday April 24 12:30 P.M. Luncheon	KNITWEAR FASHIONS AT LUNCHEON SHOW New fashion concepts in knitwear and swimwear for men, women and children. Participants include: Allied Chemical Corp., American Cyanamid Co., American Enka; Courtaulds North America, Inc.; E.I. Dupont de Nemours & Co. Tickets: \$15.00 each. Produced by Mia Grau. Contact: NKOA, MU 3-7520.	NATIONAL KNITTED OUTERWEAR ASSOCIATION	HOTEL AMERICANA BALLROOM

Thursday April 24 12:30 P.M. Luncheon	FASHION SHOW AT ANNUAL BENEFIT LUNCHEON Spring & Summer fashions by John Kloss, Ralph Lauren, Clovis Ruffin, Malcolm Starr. Price: \$15.00, for benefit of American Society for Prevention of Cruelty to Animals. Commentator: Mary Alice Rice. Contact: PL 9-7010; or 755-1650.	ASPCA	HOTEL PLAZA TERRACE ROOM
Thursday April 24 2:00 P.M.	OPENING OF FALL COLLECTIONS By reservation. Contact: Shirley or Diana, 244-2700.	GINALA, GINESSA, AQUANALA	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Thursday April 24 3:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Andrea Basile, PE 6-8888.	GUNTER	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Thursday April 24 5:00 P.M.	OPENING OF FALL COLLECTION For press and buyers. By invitation. Contact: Mallory Tone, CI 7-1100, ext. 345.	ZANDRA RHODES OF LONDON	HENRI BENDEL 2ND FLOOR
Beginning Thursday April 24	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 239-9477.	JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Saturday April 26 8:00 P.M.	"THE BALL OF THE PAINTED SCREEN" Hanae Mori will present Spring & Summer boutique and couture fashions: also preview of Fall couture. Guest of Honor: Ambassador Nobuyuki Nakashima, Consul General of Japan in N.Y. Buffet dinner: 9:00-11:00 P.M. Fashion show: 11:00 P.M. (Black Tie). Tickets per couple: \$75 to \$250. Contact: 789-2493.	BROOKLYN MUSEUM (COMMUNITY COMMITTEE)	EASTERN PARKWAY AT WASHINGTON AVENUE (BRKLYN)
Sunday April 27- May 2	FIFTY-SECOND KNITTING ARTS EXPOSITION Sponsored by Nat'l Assn. of Hosiery Mfrs., Nat'l Knitted Outerwear Assn., Nat'l Knitwear Mfrs., Assn.--international exposition ranging from basic fibers and technologies to finished fabrics, sweaters, hosiery, packaging; fashion shows and seminars. Contact: Shumeyko/Wilson, 521 Fifth Ave., 986-0414.	KNITTING ARTS EXHIBITION	ATLANTIC CITY CONVENTION HALL-2ND FL.
Beginning Sunday April 27	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 265-3988.	MR. BLACKWELL (719 SO. LOS ANGELES ST.)	HOTEL WARWICK 65 W. 54TH (SUITE 2206)
Monday April 28 10:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-5726.	HANAE MORI BOUTIQUE & COUTURE	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
April 28	10:00 A.M., KIKI HART BY GEORGE SAMEN (2nd show), 530 7th, 5th fl., 947-7457.		
Monday April 28 11:00 A.M.	OPENING OF FALL- WINTER COLLECTION By invitation. Thereafter by appointment at 131 East 71st Street, 4th floor. Contact: Joan Blumberger, 524-2042.	MARY McFADDEN	760 PARK AVE.-6TH FL. J. PATRICK LANNAN
Monday April 28 11:00 A.M.	OPENING OF FALL COLLECTION By reservation. Thereafter by appointment. Contact: 244-7522.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Monday April 28 12:00 Noon	PRESS PREVIEW OF FALL COLLECTION By invitation. Buyers shows, April 30, May 6 at 2:30; May 8 at 2:00. By reservation. Contact: LA 4-6968.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR

Monday April 28 12:00 Noon	OPENING: NEW KERASTASE- L'OREAL HAIR CARE CENTER Luncheon, by invitation.	LOUIS GUY D' Contact: 753-5749.	41 EAST 57TH STREET
Monday April 28 1:00 P.M.	OPENING OF FALL COLLECTION Also, Monday, May 5 at 1:00.	RIZKALLAH FOR MALCOLM STARR By reservation.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR Contact: Don Friese, 594-0030.
Monday April 28 2:00 P.M.	OPENING OF FALL COLLECTION By invitation.	GLORIA SACHS Thereafter by appointment.	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR Contact: LO 3-1640.
Monday April 28 3:00 P.M.	OPENING OF FALL COLLECTION By invitation.	PAPILLON Contact: Mary Kloss, 868-2880.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR Publ: Eleanor Lambert, MU 8-2130.
Monday April 28 4:00 P.M.	OPENING OF FALL COLLECTION By reservation.	TEAL TRAINA (<u>Note change of time</u>).	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR Contact: Jean Roberts, 524-3520.
Monday April 28 5:00 P.M.	PREMIERE SHOWING: FALL COLLECTION By invitation.	MAX AND MARILYN (530 SEVENTH AVENUE) Thereafter, showroom, 10th fl.	SARDI'S RESTAURANT 234 WEST 44TH STREET Contact: 730-8014; 594-4653.
Monday April 28 5:30 P.M.	OPENING OF FALL COLLECTION Also, May 5 and 12 at 5:30.	HELGA (722 SO. LOS ANGELES ST) By appointment.	HOTEL GOTHAM SUITE 1609 Contact: 225-9039.
Beginning Monday April 28	OPENING OF EARLY FALL COLLECTION By appointment.	RONALD AMEY Contact: Helen Borger, CO 5-7720.	16 WEST 57TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday April 28	OPENING OF FALL COLLECTION Continuous by appointment.	CASI Contact: Gladys Thompson, 594-4470.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday April 28	INTRODUCTION OF NEW KNIT COLLECTION Continuous by appointment.	DAL KNITTERY BY JEANNENE BOOHER Publicity: Betty Yarmon, 565-1025.	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday April 28	OPENING OF FALL COLLECTION Continuous by appointment.	DALANI II BY JEANNENE BOOHER Publicity: Betty Yarmon, 565-1025.	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday April 28	OPENING OF FALL COLLECTION Continuous by appointment.	JAMES DAUGHERTY (Press show, Mon., May 5 at 10:00 A.M.--see pg. 11). Contact: Terry Heitzler, 239-4155.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday April 28	OPENING OF FALL COLLECTION By appointment.	THE DiPALMA COLLECTION Contact: Bob O'Donnell, 391-0114.	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday April 28	OPENING OF FALL DRESS COLLECTION Continuous by appointment.	STAN HERMAN Contact: Mr. Nemirov, 221-6252.	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday April 28	OPENING OF FALL COLLECTION Continuous by appointment.	NAT KAPLAN Contact: Miss Fritzi, 239-9400.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday April 28	OPENING OF FALL COLLECTION Continuous by appointment.	KAPPI Contact: Richard Blauner,	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR 239-9494.
Monday April 28- May 9	OPENING OF FALL/ WINTER COLLECTION Presentation of Fall/Winter ready-to-wear fashions and furnishings collection. By appointment.	MOUNTAIN ARTISANS (CHARLESTON, W. VA.) Contact: Peggy Doukas,	HOTEL GOTHAM PRIVATE SUITE bicentennial home 751-8212.
Beginning Monday April 28	OPENING OF FALL COLLECTION Continuous by appointment.	RONA BY MARIO FORTE & GLORIA CASTALDO Publicity: Betty Yarmon,	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR 565-1025.
Beginning Monday April 28	FALL BY BELLE SAUNDERS & JOEY GARGUILLO Continuous by appointment.	ABE SCHRADER Contact: LO 4-9194.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday April 28	OPENING OF ACTIVE SPORTSWEAR COLLECTION Continuous showings by appointment.	SPORTS EDITIONS Contact: 354-3600.	1407 BROADWAY SHOWROOM - 35TH FLOOR
Beginning Monday April 28	OPENING OF FALL COLLECTION Continuous by appointment.	STEPHAN CASUALS BY SANDY KAYNE Contact: LO 4-9194.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday April 28	FALL COLLECTION IN NEW YORK Continuous by appointment.	ERNST STRAUSS (217 E. 8TH, L.A.) Contact: (213) 623-8112; or CI 7-2200.	HOTEL GOTHAM SUITE 1801
Tuesday April 29 8:45 A.M.	OPENING OF FALL COLLECTION By reservation. Thereafter by appointment, in Suite 901.	HUBERT LATIMER FOR ATELIER 7 Contact: 751-0400.	HOTEL PLAZA WHITE & GOLD SUITE
Tuesday April 29 10:00 A.M.	OPENING OF FALL COLLECTION Also Tues., May 6 at 10:00 A.M. By reservation.	ADELE SIMPSON Contact: LA 4-7626.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday April 29 11:00 A.M.	OPENING OF FALL COLLECTION By reservation. Thereafter by appointment.	ALBERT CAPRARO FOR JERRY GUTTENBERG Contact: 221-8330.	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday April 29 12:00 Noon	OPENING OF FALL COLLECTION By invitation. Also, Tues., May 6 at 12:00 Noon.	HAROLD LEVINE BY DON BREITINGER Contact: LA 4-0237.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday April 29 1:00 P.M.	OPENING OF FALL COLLECTION By reservation. Thereafter by appointment.	PAT SANDLER Contact: CH 4-0600.	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday April 29 2:30 P.M.	OPENING OF FALL COLLECTION Also Mon., May 5 at 2:30. By reservation.	LEW PRINCE OF ALDRICH; LEW PRINCE II Contact: 244-1872.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Tuesday April 29 3:30 P.M.	OPENING OF FALL COLLECTION By invitation. Also, Mon., May 5 at 3:30. By reservation.	JOHN ANTHONY Contact: 239-7080.	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 29 4:30 P.M.	SHOWING OF FALL COLLECTIONS Show at 5:00. By invitation. Publicity: (Estevez)--Eleanor Lambert, MU 8-2130; (Eva Gabor)--Jody Donohue Associates, 688-8653. Thereafter at 530 Seventh Ave., 8th floor. Contact: Ruth Winslow, 221-6655.	ESTEVEZ; EVA GABOR LOOK; ANYTIME BY ESTEVEZ	HOTEL PLAZA BAROQUE ROOM
Tuesday April 29 4:30 P.M.	WOOLEN AND KNITTED FASHIONS FROM IRELAND By invitation. Contact: Rosemary Sheehan, 333-6420.	DONALD DAVIES OF DUBLIN	HOTEL GOTHAM EMBASSY RM-3RD FLOOR
Tuesday April 29 4:30 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter, showroom, 20th floor. Contact: Esther Reifer, 695-4270	McMULLEN (550 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Beginning Tuesday April 29	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Gertrude, PE 6-5547.	HARMAY BY ST. AMOUR	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Tuesday April 29	OPENING OF FALL RAINWEAR COLLECTION Continuous by appointment. Contact: Jean Roberts or Grace Reeves, 524-3520.	GRETA PLATTRY FOR TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday April 30 9:00 A.M. & 3:00 P.M.	REPORT FROM EUROPE: PRET-A-PORTER Talon Fashion Center color slide presentation of Fall/Winter European ready- to-wear. Commentary: Lee Ennis, vice president fashion and design, Talon. By reservation. Contact: Janice Rotchstein, Peter Martin Assoc., 838-3050.	TALON ZIPPERS	CAFE COCO (39TH & 40TH) 555 SEVENTH AVENUE
Wednesday April 30 10:00 A.M.	OPENING OF FALL COLLECTION Also introducing Albert Nipon Unlimited, a new collection of coordinated separates. By invitation. Thereafter by appointment. Contact: 354-0760.	ALBERT NIPON; & ALBERT NIPON UNLIMITED	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday April 30 11:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 279-5012.	MOLLIE PARNIS BOUTIQUE BY MORTY SUSSMAN	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday April 30 12:00 Noon	OPENING OF FALL COLLECTION Sportswear for Mel Mortman; dresses for The Kreisler Group. By invitation. Thereafter by appointment. Contact: Sportswear--Frances Miller, 564-1820; Dresses--Marilyn Pignoni, 221-0657.	JOHN KLOSS	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Wednesday April 30 12:00 Noon Luncheon	CHANEL FASHIONS AT BENEFIT LUNCHEON First American showing of Chanel's Paris collection. Co-chmn: Mrs. Edwin Hilson and Marion Feldman. Tickets: \$35.00 and \$50.00, for benefit of American Cancer Society, 19 West 56th Street, 586-8700.	AMERICAN CANCER SOCIETY	HOTEL PIERRE BALLROOM
Wednesday April 30 1:00 P.M.	OPENING OF FALL COLLECTION Also Tues., May 6 at 1:00 P.M. By reservation. Contact: 736-6983.	HOUSE OF BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Wednesday April 30 2:00 P.M.	PREMIERE SHOWING: FALL COLLECTION By invitation. thereafter by appointment. Contact: WI 7-5324. Publicity: Joanne Creveling, 586-2377.	CHRISTOPHER McDONNELL	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday April 30 2:30 P.M.	OPENING OF FALL COLLECTIONS By invitation. Thereafter by appointment. Contact: 354-9080.	ILIE WACS; WACS WORKS	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
April 30	2:30 P.M., BILL BLASS (2nd show), 550 Seventh Ave., 17th fl., LA 4-6968		
Wednesday April 30 3:30 P.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: LO 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Wednesday April 30 4:30 P.M.	OPENING OF FALL COLLECTION Also May 6 and 8 at 4:30. By reservation. (Press show, Wed., May 7 at 11:30 A.M. By invitation). Contact: LO 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Wednesday April 30 5:00 P.M.	SHOWING OF FALL COLLECTION "The Year of the Haire". By invitation. Thereafter by appointment in showroom, 13th floor. Contact: Marilyn Kawakami, 736-8868.	HAIRE FOR FRIEDRICKS (205 WEST 39TH STREET)	McGRAW HILL AUDITORIUM 1221 SIXTH AVENUE
Wednesday April 30 6:30 P.M.	OPENING OF FALL COLLECTION Show followed by cocktails. (Note change of date and time). By invitation. Thereafter in showroom, 3rd fl. Contact: Maggie Spring, 221-0675.	RALPH LAUREN (550 SEVENTH AVENUE)	HARKNESS HOUSE 4 EAST 75TH STREET
Beginning Wednesday April 30	OPENING OF FALL COLLECTION Daytime and evening ensembles by Jay Anderson and Fred Ackerman. By appointment. Contact: Mrs. Walker, 947-0964. P.R.: Margaret Hodge, 758-9230.	POSH, INC. BY JAY ANDERSON	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Wednesday April 30	FALL AND COUNTRY WEAR Continuous by appointment. Contact: Jean Roberts or Grace Reeves, 524-3520.	GRETA PLATTRY FOR TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
May 1	9:00 A.M., & 3:00 P.M., TALON ZIPPERS Pret-A-Porter Slides, Cafe Coco, 838-3050		
Thursday May 1 9:00 A.M.	SHOWING OF FALL COLLECTION By reservation. Thereafter by appointment. Contact: 221-4200.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday May 1 10:00 A.M.	PRESS PREVIEW OF FALL COLLECTION Preview of Bonnie Cashin's collection for Philip Sills. By invitation. Thereafter by appointment. Contact: Arthur Sheer, LO 5-0274. Publicity: Ruth Hammer Associates, 685-8290.	BONNIE CASHIN FOR PHILIP SILLS	48 WEST 37TH STREET SHOWROOM - 5TH FLOOR
Thursday May 1 11:00 A.M.	OPENING OF FALL COLLECTION Showing for press at 3:00. By invitation. Also, Tues., May 6 at 11:00. By reservation. Contact: LA 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday May 1 12:00 Noon	PRESS PREVIEW OF FALL COLLECTION By invitation. Buyers' show at 5:00 P.M. By reservation. Contact: 221-6252.	STEPHEN BURROWS	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Thursday May 1 12:30 P.M.	BENEFIT LUNCHEON Presented by Jo Hughes for benefit of Musicians Emergency Fund. By invitation	MUSICIANS EMERGENCY FUND	ST. REGIS HOTEL ROOF

Thursday May 1 1:00 P.M.	OPENING OF FALL COLLECTION By invitation. Publicity: Joanne Creveling, 586-2377. Thereafter by appointment. Contact: Celeste Lucci, WI 7-5324.	ANDREW ARKIN/ PIERRE BALMAIN	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Thursday May 1 2:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 947-6845.	VICTORIA ROYAL BY MARTIN STAEHEL	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
May 1	3:00 P.M., OSCAR DE LA RENTA (Press show, by invitation)		550 7th, LA 4-9350
Thursday May 1 4:00 P.M.	PRESS PREVIEW OF FALL COLLECTION Also May 6 at 3:30. By reservation. Contact: Pamela Call, 391-0022.	DONALD BROOKS	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
May 1	5:00 P.M., STEPHEN BURROWS (2nd show), 550 Seventh Ave., 22nd fl., 221-6252		
Friday May 2 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: Joelle Enfru, 391-1296. Publicity: Tom Foster at Liaison Agency, 355-7310.	TED LAPIDUS DIFFUSION	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Friday May 2 11:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 564-1947.	BETSE CANN FOR TEECA, INC.	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Friday May 2 9:00 & 12	PRET-A-PORTE-- TWO SHOWINGS At 9:00 A.M. and 12:00 Noon. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	WALDORF-ASTORIA BALLROOM
Monday May 5 9:00 A.M.	SHOWING OF FALL COLLECTION Also Wed., May 7 at 6:00. Thereafter by appointment. Contact: (213) 748-5228.	JON MANDL (2420 SO.GRAND,L.A.)	HOTEL GOTHAM PRIVATE SUITE
Monday May 5 10:00 A.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Publicity: Eleanor Lambert, MU 8-2130. Contact: 239-4155.	JAMES DAUGHERTY	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday May 5 11:00 A.M.	SHOWING OF FALL SPORTSWEAR By reservation. Thereafter by appointment. Contact: 221-4200.	KASPER FOR J.L. SPORT	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Monday May 5 12:00 Noon	PRESS SHOWING OF FALL COLLECTION By invitation. Buyers' shows, May 6 and 7 at 12:00 Noon. Contact: LW 4-0454.	GEOFFREY BEENE; BEENE BAG	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
May 5	1:00 P.M., MALCOLM STARR (2nd show), 530 Seventh Ave., 20th fl, 594-0030		
Monday May 5 2:30 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-9440.	MARITA BY ANTHONY MUTO	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
May 5	2:30 P.M., LEW PRINCE (2nd show), 530 Seventh Ave., 12th floor, 244-1872		
May 5	3:30 P.M., JOHN ANTHONY (2nd show), 550 Seventh Ave., 24th fl., 239-7080		
Monday May 5 3:30 P.M.	OPENING OF FALL COLLECTION By invitation only. Thereafter, 66 West 38th St., 3rd fl. Contact: 221-6374.	TRACY MILLS FOR MILLS & COMPANY	THE CLUB CECIL 161 EAST 54TH STREET

Monday May 5 5:00 P.M.	SHOWING OF FALL COLLECTION First American ready-to-wear collection designed by Karl Lagerfeld. By invitation. Thereafter by appointment, 10 West 57th St., 7th floor. Contact: Pat Tennant, CI 7-1100, ext. 305.	CHLOE-NEW YORK (10 WEST 57TH STREET)	117 EAST 57TH STREET GALLERIA - MAIN FLOOR
May 5	5:30 P.M., HELGA (2nd show), Hotel Gotham, Suite 1609, 225-9039		
Beginning Monday May 5	OPENING OF FALL COLLECTION Continuous showings. Contact: Helen Mignon, BR 9-5991.	MIGNON BY DOROTHY FARBO	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday May 5	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 244-6350.	TANNER OF NORTH CAROLINA	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Beginning Tuesday May 6 9:15 A.M.	SHOWING OF FALL COLLECTION Two showings daily, May 6-9, and May 12-14, at 9:15 A.M. and 2:15 P.M. By appointment. Contact: Jim Harp, (213) 462-6377.	HOLLY'S HARP-CALIFORNIA (950 N. CAHUENGA BLVD, L.A.)	HOTEL PLAZA SUITE 1401
Tuesday May 6 9:00 A.M.	PREVIEW OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 736-6180.	D D DOMINICK	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday May 6 10:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter in showroom, 24th fl. Contact: Doris Smith, 563-3040.	WILLI SMITH (530 SEVENTH AVENUE)	FASHION TENNIS CENTER 512 SEVENTH AVENUE
May 6	10:00 A.M., ADELE SIMPSON (2nd show), 530 Seventh Ave., 23rd fl., LA 4-7626		
Tuesday May 6 11:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 279-9223.	VICTOR JORIS	500 SEVENTH AVENUE CUDDLECOAT SHRM. - 5TH FL.
May 6	11:00 A.M., OSCAR DE LA RENTA (3rd show), 550 Seventh Ave., 11th fl., LA 4-9350		
May 6	12:00 Noon, HAROLD LEVINE (2nd show), 530 Seventh Ave., 23rd fl., LA 4-0237		
May 6	12:00 Noon, GEOFFREY BEENE & BEENE BAG (2nd show), 550 Seventh, 4th fl, LW 4-0454		
Tuesday May 6 12:15 P.M.	FALL SHOWING AND PICNIC SNACK By invitation. Thereafter by appointment. Contact: 989-5384.	MRS. H. WINTER FOR YESTERDAY'S NEWS	PRIVATE GARDEN
May 6	1:00 P.M., HOUSE OF BRANELL (2nd show), 530 Seventh Ave., 27th fl., 736-6983		
Tuesday May 6 2:00 P.M.	FALL SPORTSWEAR BY CLOVIS RUFFIN By invitation. Publ.: Joanne Creveling, 586-2377. Showroom, 8th fl., 221-0644.	RUFFINSPORT (550 SEVENTH AVENUE)	HOTEL BILTMORE BOWDEN ROOM - LOBBY
May 6	2:30 P.M., BILL BLASS (3rd show), 550 Seventh Ave., 17th floor, LA 4-6968		
May 6	3:30 P.M., DONALD BROOKS (2nd show), 550 Seventh Ave., 16th floor, 391-0022		
Tuesday May 6 4:00 P.M.	FALL DRESSES BY CLOVIS RUFFIN By invitation. Publ.: Joanne Creveling, 586-2377. Showroom, 8th fl., 221-0644.	RUFFINWEAR (550 SEVENTH AVENUE)	HOTEL BILTMORE BOWDEN ROOM - LOBBY
May 6	4:30 P.M., TRIGERE (2nd show), 550 Seventh Ave., 16th floor, LO 3-1600		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 6 5:30 P.M.	76TH ANNUAL FASHION SHOW Presented by School of Art and Design. Tickets: \$10.00. Contact: 636-3465.	PRATT INSTITUTE (FASHION DESIGN DEPT.)	N.Y. HILTON HOTEL TRIANON ROOM
Tuesday May 6 6:00 P.M.- 8:00 P.M.	SHOWING OF FALL COLLECTION By invitation. <u>Show at 7:00.</u> Thereafter by appointment, at showroom, 11th floor Contact: PE 6-9601.	CALVIN KLEIN (205 WEST 39TH STREET)	599 BROADWAY (HOUSTON STREET)
Beginning Tuesday May 6	OPENING: MARY MATISE AND RUFUS BARKLEY Continuous by appointment. Contact: 736-3075.	JIMMAE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
May 6- May 8	INTERNATIONAL LEATHER GOODS SHOW AT HOTEL McALPIN Contact: International Trade Shows, 545 Fifth Ave., MU 7-1185.		
Wednesday May 7 9:30 A.M.	SHOWING OF FALL COLLECTION Jean Muir's first ready-to-wear collection, to be made in America. By invitation. Thereafter by appointment, 10 West 57th Street, 7th floor. Contact: Pat Tennant, CI 7-1100, ext. 305.	JEAN MUIR/AMERICA (10 WEST 57TH STREET)	PLACE TO BE ANNOUNCED
Wednesday May 7 10:30 A.M.	PREVIEW OF FALL COLLECTION By invitation. Thereafter at showroom, 9th floor. Contact: 758-2341.	SIBLEY-COFFEE (37 WEST 57TH STREET)	ST. REGIS HOTEL VERSAILLES ROOM
May 7	10:30 A.M., DONALD BROOKS (3rd show), 550 Seventh Ave., 16th fl., 391-0022		
May 7	11:30 A.M., TRIGERE (Press show), by invitation, 550 7th, 16th fl, LO 3-1600		
May 7	12:00 Noon, GEOFFREY BEENE & BEENE BAG (3rd show) 550 7th, 4th fl, LW 4-0454		
Wednesday May 7 1:00 P.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Buyers' show at 3:00 P.M. Thereafter by appointment. Contact: 239-4155.	GIORGIO DI SANT'ANGELO	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday May 7 2:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter in showroom, 3rd floor. Contact: 354-7830.	SCOTT BARRIE (530 SEVENTH AVENUE)	FASHION TENNIS CENTER 512 SEVENTH AVENUE
May 7	3:00 P.M., GIORGIO DI SANT'ANGELO (Buyers' show), 550 Seventh, 9th fl, 239-4155		
Wednesday May 7 4:00 P.M.	OPENING OF FALL COLLECTION By invitation. Contact: Tom Snowden, 221-7545.	CATHY HARDWICK & FRIENDS (1411 BROADWAY)	FASHION TENNIS CENTER 512 SEVENTH AVE-2ND FL.
Wednesday May 7 5:00 P.M.	BOUTIQUE AND COUTURE FALL COLLECTION Cocktails at 4:30. By invitation. Thereafter by appointment. Contact: Larry Farragut, 221-3489.	SAZ	550 SEVENTH AVENUE SHOWROOM
Wednesday May 7 5:15 P.M.	OPENING OF FALL COLLECTION By invitation. Contact: Denise Teiter, 391-1650.	ADDENDA/ADDENDA'S GAMBIT BY PATTI CAPPALLI (1407 BWAY)	MFRS. HANOVER TRUST 530 SEVENTH AVENUE
May 7	6:00 P.M., JON MANDL (2nd show), Hotel Gotham, private suite, (213) 748-5228		

Thursday May 8 8:30 A.M.	OPENING OF FALL COLLECTION <u>Show at 9:00.</u> By reservation.	BIEFF-HERRERA (35 WEST 57TH STREET)	HOTEL PLAZA CRYSTAL ROOM
Contact: Barbara Ottaviani, 691-1666.			
Thursday May 8 9:45 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment, 6th floor.	RONALD KOLODZIE FOR CONCEPT VII (530 SEVENTH)	PLACE TO BE ANNOUNCED
Contact: 695-7715.			
Thursday May 8 11:30 A.M.	OPENING OF FALL COLLECTION By invitation. Buyers' show at 3:00. By reservation.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Contact: 354-6340.			
Thursday May 8 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation only. (<u>Note change of place</u>). Contact: Johanna Burke, 868-4466.	CAROL HORN'S HABITAT (1411 BROADWAY)	141 WEST 40TH STREET 6TH FLOOR
May 8	2:00 P.M., BILL BLASS (4th show), 550 Seventh Ave., 17th floor, LA 4-6968		
May 8	3:00 P.M., HALSTON (Buyers show), 550 Seventh Ave., 14th floor, 354-6340		
Thursday May 8 4:30 P.M. Cocktails	PRESS SHOWING: FIRST AMERICAN COLLECTION Showing of complete ready-to-wear, sportswear, handbags, accessories, etc. By invitation. Also, May 12 and 14 at 5:00. Contact: Kathy Lecube, 355-7600; 355-7618	ROBERTA DI CAMERINO	OLYMPIC TOWERS (645 FIFTH) MAIN FLOOR
May 8	4:30 P.M., TRIGERE (4th show), 550 Seventh Ave., 16th floor, LO 3-1600		
May 12	5:00 P.M., ROBERTA DI CAMERINO (2nd show), Olympic Towers, 355-7600; 355-7618		
May 12	5:30 P.M., HELGA (3rd show), Hotel Gotham, Suite 1609, 225-9039.		
Monday May 12- May 23	SHOWING OF FALL COLLECTION By appointment. Contact: (415) 989-3777.	RENEE HELGA HOWIE (SAN FRANCISCO)	REGENCY HOTEL PRIVATE SUITE
May 12- May 15	INTERSTOFF-FABRICS FAIR IN FRANKFURT, GERMANY Contact: German American Chamber of Commerce, 666 Fifth Avenue, 582-7788		
May 12	FALL HANDBAG MARKET WEEK -- Nat'l Handbag Assn., 347 Fifth Ave., MU 3-6969		
Monday May 12- June 20	OPENING OF FALL JEWELRY COLLECTIONS Continuous by appointment. Contact: Lois Beekman, 628-4257.	CORO/VENDOME	47 WEST 34TH STREET
Tuesday May 13 9:00 A.M. Coffee	PREMIERE SHOWING OF LOUNGEWEAR COLLECTION Featuring Bonnie Cashin's concepts for contemporary living -- first preview showing of loungewear for new division of Evelyn Pearson, Inc. <u>Show at 9:30.</u> By invitation. Thereafter at 350 Fifth Ave., 2nd floor. Contact: LA 4-8030.	BONNIE CASHIN FOR EVELYN PEARSON	600 MADISON (58TH ST.) HERMAN MILLER (2ND FL.)
Tuesday May 13 11:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 594-6038.	HIROKO	64 WEST 36TH STREET SHOWROOM - 15TH FLOOR
Tuesday May 13 2:30 P.M.	SPORT COUTURE--"FOR THE CAME AND AFTER" First collection presented by this new firm -- a joint venture of the Colgate Palmolive Co. and Anne Klein Studio. For press and buyers, by invitation. Publicity: Eleanor Lambert (Brick Saint John), MU 8-2130.	PENFOLD BY ANNE KLEIN	PLACE TO BE ANNOUNCED

Tuesday May 13 4:00 P.M.	PREVIEW OF FALL LOUNGEWEAR By invitation. Thereafter at 149 Madison Ave., 8th fl. 679-2270.	RONALD KOLODZIE FOR EYE-FUL LINGERIE	401 PARK AVE. SOUTH 10TH FLOOR Contact: Ken Polsky
Tuesday May 13 6:00 P.M.- 8:00 P.M.	TENNIS FASHIONS BY WILLI SMITH Tennis fashions presented by Marcrest Knitting Mills and Cotton Incorporated. By invitation. Contact: Bruce Pachter, 354-0808.	MARCREST KNITTING MILLS & COTTON INCORPORATED	119 WEST 40TH STREET 13TH FLOOR
Wednesday May 14 9:00 A.M.	LEISURE AND SLEEPWEAR-- FALL COLLECTIONS Showing of leisure and sleep clothes designed by Chloe, Maxime de la Falaise, Carol Horn, Cindy Luthey and Jean Muir. By invitation. Thereafter by appointment, 7th fl. Contact: Pat Tennant, CI 7-1100, ext. 305.	BENDEL'S STUDIO	10 WEST 57TH STREET HENRI BENDEL
Wednesday May 14 10:30 A.M.	PREVIEW OF NEW MAN-MADE FURS Thereafter in Russell Taylor showroom, 512 Seventh Ave., 11th floor. Contact: Iris Von Cirmon, 565-2636.	BEN KAHN & RUSSELL TAYLOR	HOTEL PLAZA CRYSTAL ROOM
Wednesday May 14 4:30 P.M.	PREVIEW: SLEEPWEAR AND LOUNGEWEAR For press and buyers. By invitation. Contact: 685-7900.	JOHN KLOSS FOR CIRA (105 MADISON AVENUE)	PLACE TO BE ANNOUNCED
May 14	5:00 P.M., ROBERTA DI CAMERINO (3rd show), Olympic Towers, 355-7600; 355-7618		
Tuesday May 20 12:00 Noon Luncheon	BENEFIT SHOW BY ISRAELI DESIGNERS All-Israeli fashion show for benefit of Bonds for Israel--modeled by celebrities. Fashion show producer and director: Vera Bacal. Admission: \$15.00 plus minimum purchase of \$1000.00 Israel Bond. Contact: OR 7-9650.	STATE OF ISRAEL BONDS (215 PARK AVE. SOUTH)	WALDORF-ASTORIA BALLROOM
Wednesday May 21 4:00 P.M.- 6:00 P.M. Cocktails	PRESS PREVIEW: "MAY FESTIVAL" Introducing women's new apparel fabrics for Spring 1976, all in Trevira. Also, May 22, 4:00-6:00 P.M. By invitation for manufacturer and press. Contact: Ellen Sweeney, Hoechst Fibers, 869-3850.	TREVIRA	BROOKE INDUSTRIES 1350 SIXTH AVENUE
Beginning Wednesday May 28 7:00 A.M.	ANNUAL BREAKFAST FASHION SHOWS Also, May 29, 30, June 3, 4, 5, 6, 10, 11 at 7:00 A.M. Show at 8:00 A.M. Afternoon performances: May 29, June 2, 5, 9. Show at 4:00 P.M. Contact: OX 5-1200.	DEERING MILLIKEN	WALDORF-ASTORIA BALLROOM
May 31	THIRTY-FOURTH SEMI-ANNUAL DISPLAY MARKET (May 31-June 3). Contact: 684-0677.		
Sunday June 1- June 4	SEMI-ANNUAL BOUTIQUE SHOW IN NEW YORK Contact: Oscar Pluznick, 50 Hunt Street, Watertown, Mass.; or 524-5024.	NATIONAL BOUTIQUE SHOW	HOTEL McALPIN BROADWAY & 34TH ST.
Tuesday June 3- June 5	INTERNATIONAL FASHION TEXTILES EXPOSITION Co-sponsored by the American Apparel Mfrs. Assn. and Textile Distributors Assn. more than 200 international exhibitors will participate in N.Y.'s second annual fabrics exposition. Presented in cooperation with American Printed Fabrics Council, American Textile Mfrs. Institute, Corduroy Council of America, Knitted Textile Assn., Man-Made Fiber Producers Assn., Nat'l Cotton Council of America The Wool Bureau. Produced and directed by Bobbin Publications, Inc. Contact: Texpo '75, 1040 Sixth Ave., LO 3-2992; Shumeyko/Wilson, 986-0414.	TEXPO '75	NEW YORK COLISEUM COLUMBUS CIRCLE